



Mission:	Growing the Profession of Somatic Movement Education and Therapy			
Vision:	Tranforming Ourselves and the World through Conscious Movement			
Values:	Stewardship	Accessibility	Professional Integrity	Embodied Action

ORGANIZATIONAL OPPORTUNITY	OPPORTUNITY SCOPE	Dana	Dani	Elisabeth	Nirvan
<i>Objectives/ Projects</i>	<i>Key Actions/ Resources</i>	<i>Communications Consultant</i>	<i>Membership & Operations Coordinator</i>	<i>Executive Director</i>	<i>Managing Director</i>
Membership Management	Applications, Renewals, Insurance, MembershipWorks, Reporting, New member drives	Advisor	Core Support	Advisor	Lead
Membership Relations	Annual membership meeting, Leadership Council Meetings, APO Meetings, Outreach to ATPs, APOs			Lead	Advisor
Member Greivances	Policy and process (individual or training program), Stardards and Scope of Practice			Lead	Advisor
Member Volunteerism	Engagement and Participation in Activities, Workgroups, Committees, Circles			Co-Lead	Co-Lead
Financial Management + Accounting	Fiscal Management, Budgeting, Reporting, Auditing, QuickBooks, Taxes		Core Support	Advisor	Lead
Website	Management, Development, WordPress	Lead		Co-Lead	Advisor
Professional Development Center	Business Model, Management, Reporting & Analsysis, Programming			Co-Lead	Co-Lead
Internal Board Communication	Board Meeting Packets, Annual Docs; Board Calendar, Board Roster, Committee Structure	CoreSupport		Advisor	Lead
External Communication with Professional Collaborators	FedMBS, Academy for Integrative Health, Somatic Experiencing International, AMTA, NDEO, etc (See website for collaborators)			Lead	Advisor
Community Engagement Communications	Events Calendar, Newsletter, Blogs, Social Media (Facebook, Instagram, LinkedIn...)	Lead	Advisor	Co-Lead	Advisor
Community Engagement Events	Somatic Cafes, Community Conversations, Special Events, Study Groups	Co-Lead	Advisor	Co-Lead	Advisor
Conferences	NDEO, Online Symposiums, Other Conferences		Core Support	Co-Lead	Co-Lead
Governance/ Legal Oversight	Tracking and accountability for ByLaws, Policies, and Contracts			Co-Lead	Co-Lead
Research and Publications Engagement	Conferences, ACIH Research Working Group, webinars on publishing/case studies	Core Support		Lead	Advisor



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Organizational Structure & Staffing	Review and recommend changes to organizational structure, providing resources and support as appropriate			Advisor	Lead
Technology Systems (excluding Website)	Microsoft 365, MembershipWorks, Zoom, QuickBooks, PayPal, Project Management, etc.		Co-Lead	Advisor	Lead
Extended Community Outreach	Into Education and Healthcare			Lead	Advisor
Government Relations + Legislative Advocacy	FedMBS, JGRC, Protect our right to practice, Increase recognition of the profession			Lead	Advisor
Executive Committee	Committee Engagement + Support			Co-Lead	Co-Lead
Audit + Finance	Committee Engagement + Support			Advisor	Lead
Board Development	Board Development, Member Onboarding, Committee Engagement + Support			Co-Lead	Co-Lead
Communications	Committee Engagement + Support	Co-Lead		Co-Lead	Advisor
Equity, Justice and Accessibility	Committee Engagement + Support			Lead	Advisor
Global Membership	Committee Engagement + Support			Advisor	Lead
Professional Standards	Committee Engagement + Support			Lead	Advisor
Research and Publications	Committee Engagement + Support	Co-Lead		Lead	Advisor
Somatic Arts + Education	Committee Engagement + Support			Co-Lead	Co-Lead